

# Sometimes Value Doesn't Translate to Adequate Payment: How Advocacy Can Help Friday, February 28th, 2025

## Agenda:

12:00-1:00 EST Virtual Presentation

This program is offered for 0.1 CEUs, 1 hour\* (Introductory, Related Area)

**\*Satisfactory Completion:** To be eligible to earn ASHA Continuing Education Units (CEUs) participants must attend the presentation in full and complete a provided post-course assessment and course evaluation.

### Abstract:

SLPs and AUDs are facing payment reductions across Tennessee threatening the viability of their practices and access to care for their patients. Unfortunately, these reductions are not tied to the clinical value and expertise they provide but payer efforts to control spending. Providers are even more hamstrung by anti-trust laws that make trade association-based negotiation of rates very difficult. This session is designed to provide brief background on how CPT codes are created and valued. It will also walk through the various budget control mechanisms payers and lawmakers use that undermine the value of these codes and undercut the tremendous clinical value audiologists and SLPs contribute to the quality and outcomes of care across the lifespan and practice settings. Utilizing this information, session participants will be prepared to know the system and advocate with payers and lawmakers to help avert additional payment reductions.

## Learning Objectives:

- What is CMS (the federal Centers for Medicare and Medicaid Services) and how is it different from the state Medicaid agency
- How does managed care work for Medicaid and private insurance?
- Use ASHA resources, including staff and web resources, to advocate with payers and lawmakers for improved payment for the treatment provided to patients
- Learn about TAASLP Advocacy and Day on the Hill

#### **Disclosures:**

**Caroline Bergner** has a relevant financial relationship with ASHA in the form of salary for employment. Caroline Bergner has no relevant non-financial relationships to disclose.

**Meghan Ryan** has a relevant financial relationship with ASHA in the form of salary for employment. Meghan Ryan has no relevant non-financial relationships to disclose.



Tennessee Association of Audiologists and Speech-Language Pathologists Introductory Level 0.1 ASHA CEUs